Monika Zurauskaite

UX designer

I discovered my passion for design at "Dad's Design School" and pursued it wholeheartedly. Despite a brief detour into history studies I honed my skills in UX/UI design at the University of the Arts London, where I was captivated by its user-centered approach. I continued to pursue my passion and earned a Master's degree in Communication in Creative Societies. Today, I am excited to tell stories and contribute to the vibrant UX design landscape.

✳ skills

Agile methodologies, Running a Design Sprint, Design Process Methods, UX Strategy, UX Research, UX Audit and CRO, Journey mapping, Design thinking, Design testing, Wireframing, Prototyping.

✳ tools

Figma	Hotjar
Photoshop	Mouseflow
Illustrator	Blueconic
Google Analytics	Medalia

✳ education

Jan 2020
Master's in Creative Communication
Vinlius Tech

Jan 2017
Diploma in Programning Fundamentals
Vilnius Coding School

Jan 2015
Diploma in Graphic Design Communication
University of The Arts

June 2012
Bachelor' in History
Vytautas Magnus University

✳ employment

Aug 2023 - till now
Product Designer
Telia, Vilnius, hybrid

As a Product Designer, I work closely with the product team to develop intuitive solutions that meet user needs and business objectives. I conduct research and analysis, design wireframes, user flows, and prototypes, and present my work to stakeholders to ensure UX strategy improvements. Ultimately, I aim to highlight the product's unique value proposition and help Telia lead the market with innovative and user-friendly product.

Aug 2020 - May 2023
Senior UX/UI Designer
Adeoweb, Kaunas, remote

My role at Adeoweb gave me a unique opportunity to enhance my design skills in various areas, including UX research, UX audit, and CRO. I was privileged to be a part of a team that recognized the significance of the data-driven design process, which is a crucial component for the success of any web project. During my time at the organization, my primary responsibility was transforming eCommerce ideas into effective and efficient systems and solutions customized to meet the specific needs of both B2B and B2C users.

Dec 2015 - May 2023
Digital designer (Contractor/freelancer)
Vilnius, remote

As a freelancer, I have learned that possessing technical, communication, and product management skills is essential for success. Working on numerous projects with different companies, I showcased these skills and communicated my design message creatively and efficiently.

✳ courses

Jan 2024
AI for Designer
Interaction Design foundation

Jan 2024
Accesibility: how to design for all
Interaction Design foundation

Jan 2023
Agile Methods for UX Design
Interaction Design foundation

Jan 2023
Master Digital Product Design: UX Reseach and UI Design
Interaction Design foundation

Jan 2020
User Experience: Research and Design
Udemy

✳ language

Lithuanian
Native

English
Fluent

Danish
Basic

contacts

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✳ employment

I collaborated with two unique agencies, Milk and VSBL, that shared a passion for creating exceptional visual communication. We focused on delivering optimal UX and a unique UI design that reflected any company's mission and values.

Dec 2018 - Aug 2019
Digital game designer
Electronic Publishing House, Vilnius, on-site

This organization produces interactive multimedia solutions, including website development, audio guide preparation, interactive exposition development, and game design for museums and galleries. During my time there, I focused on game development and design. Our goal was to create educational games that showcase Lithuanian history and ethnography in an entertaining and informative manner. We prioritized the structure and function of our games to ensure they were engaging, user-friendly, and educational.